

Inspired Minds

CAMPAIGNS MANAGER JD

Inspired Minds

Who We Are

Inspired Minds is a faith based, voluntary mental health charity located in London that launched in 2014 with the aim to raise awareness, combat stigmas and provide professional, non-judgemental, confidential support to those with mental health illnesses. Although Inspired Minds works predominantly with those from an Islamic faith, we do not disregard any persons of differing backgrounds. Our initial research showed many Muslims found it difficult to seek help as they felt they would not be understood by someone who did not understand their faith or culture, thus they chose to remain quiet and not seek help. We are here to change this and cater for this need.

Our Vision

We are passionate to build a society where people experiencing mental health challenges can receive understanding, recognition and are empowered to live a fulfilling life.

Our Mission

We are a grassroots charity which aims to reduce stigma, raise awareness and provide advice, support and encouragement to those, in particular Muslims, affected by mental health problems from a faith and culturally sensitive perspective.

Our Values

Our core values form the foundation, beliefs and principles that lie at the heart of our organisation.

Islamic

We are inspired, anchored and guided by our faith, which illuminates why we do what we do.

Compassionate

We attend to the needs of every person with sensitivity, empathy and kindness.

Ambitious

We are determined to go the extra mile and make a lasting difference.

Respect

We treat one another with dignity, honesty and understanding; valuing differences and all contributions.

Excellence

We continuously learn, improve and strive to be the best in everything we do.

Campaigns Manager JD

Job Title: Campaigns Manager

Team: Campaigns

Hours: 5 hours per week (mostly remotely with monthly meetings in London)

Duration: Permanent

Purpose: The Campaigns Manager will manage the campaigns team and develop projects which will sustain the organisation's incoming funds planning events, campaigns and other activities.

Responsibilities

- Manage the campaigns team and develop and deliver a comprehensive and coherent fundraising strategies to push department forward with aims to meet charity goals.
- Set and achieve realistic time-limited fundraising targets, agreed in consultation with key staff.
- Work efficiently with campaigns team members to raise charity funds.
- Communicate with campaigns team members to plan events, campaigns, tube/mosque collections, treks/challenges and other fundraising projects supporting the organisation's aims.
- Support, aid and guide campaigns team members with their designated projects and application forms for grants and sponsorships.
- Carry out activities to help foster better relationships with donors and supporters.
- Write short reports on the outcomes of each project, highlighting improvements. These are to be discussed with campaigns team members for guidance of future events and campaigns.
- Identify areas for professional and service development for each campaigns team member.

Team Work

- To ensure confidentiality and privacy are never breached.
- To attend and participate in meetings.
- To work respectfully and cooperatively with colleagues, taking on board suggestions and recommendations.
- To attend any training to progress in individual professional development.
- To participate and take on any further tasks in relation to the post, which may benefit Inspired Minds.